



Annual Report 2021

'For Coaches, By Coaches - promoting and strengthening the reputation of football in Australia, and the reputation of Australian football on the world stage.'

Contents

01

EXECUTIVE SUMMARY

02

ADVOCACY AND SUPPORT

03

PROFESSIONAL DEVELOPMENT

04

MENTAL HEALTH AND WELLBEING

05

DIVERSITY AND INCLUSION

06

**REPORTS FROM PRESIDENT, VICE
PRESIDENT & CHIEF EXECUTIVE OFFICER**

07

FINANCIALS

08

ACKNOWLEDGEMENTS

For Coaches, By Coaches.





01

EXECUTIVE SUMMARY

Who We Are?

Football Coaches Australia was formed in November 2017 and is Australia's national Association for qualified coaches. Football Coaches Australia currently consists of over 250 Advance Licence and Community coach members across the country.

Through close collaboration with each member State Federation and Football Australia (FA), and leveraging corporate and government relationships, we aim to provide a holistic support model for coaches, with key pillars of Advocacy, Professional Development, Wellbeing and Gender Equity and Diversity.

The objectives of Football Coaches Australia are:

- Represent and provide a collective voice for professional and community football coaches
- Provide opportunities for Australian football coaches to contribute intellectually to national player pathways

The FCA Executive Committee represent the many cohorts of coaching in Australian football, including A-League, W-League, National Teams, Youth Development, Academy Development, National Premier League (NPL) Clubs, Overseas-Based Coaches, Education and High Performance.

Phil Moss, Football Coaching Australia, President

Heather Garriock, Football Coaching Australia, Vice-President

Ian Greener, Head Soccer Coach, Rowville Sports Academy

Sarah West, Assistant Coach/Analyst - Canberra United FC, Westfield W-League

Gary Cole, Senior Consultant, Gary Cole Consulting

Terry McFlynn, Football Operations Manager, Perth Glory FC

Karen Grega, Managing Director, KM Grega & Associates P/L

Brad Crismale, Chief Executive Officer, Matrium Technologies

Nick Rosamilia, Senior Manager, PWC

Aish Ravi (Casual Vacancy), Senior Women's Football Coach & Junior TD at Cobras FC

FCA ExCo Profiles

<https://footballcoachesaus.org.au/about-us/executive-committee/>



ADVOCACY

Providing pro-active advocacy services for professional Australian coaches in Australia and overseas.



PROFESSIONAL DEVELOPMENT

Leaders in coaching (Re-validation) professional development strategies in partnership with FFA, Member Federations and professional/ community coaches.



WELL-BEING

Promoting mental health & well-being and empowering coaches to make informed career decisions and pursue lifelong learning.



DIVERSITY AND INCLUSION

Addressing the barriers to achieve equality in recruitment, coach support, conditions and attitude. Developing a model to support gender equity and diversity.

FCA Objectives

01

Develop collaborative alliances with key football stakeholders (i.e. FA, State Member Federations, FA Women's Football Council, APFCA, PFA, AAFC) and business/ government partnerships to progress support for professional and community coaches.

Provide opportunities for coaches to pro-actively contribute intellectually to football decision making that impacts on their role.

02

Focus on four key pillars to support coaches:

- **Advocacy** – Standard contracts and Internal Grievance Procedure
- **Professional Development**
- **Mental Health & Wellbeing**
- **Gender Equity and Diversity**

03

Collaborative relationship with FA Coach Education, and Member Federation Technical Directors, to deliver benchmark accredited (Re-validation) professional development options, in addition to FA Advanced Licences, to extend coaches careers and to support transition to life beyond Football.

04

Development and incorporation of future 'One Management Model' - State/Metropolitan/ Regional 'FCA' Associations.

The aim is to significantly increase national/international networking and mentoring opportunities for all professional/ community coaches and FCA's ability to deliver football and national healthy lifestyle education programs to male & female youth.

05

Engage with FIFA and AFC and develop collaborative relationships with:

- Future International Coach Association
- Alliance of European Football Coach Associations
- League Managers Association
- United Soccer Coaches
- Association of Indian Football Coaches



FCA Member Update

Football Coaches Australia membership structure currently consists of members across the country:

- 255 Active Members
- 98 Lapsed Members (to be renewed)

During the FY21 membership renewal and growth continued to be hampered by COVID - 19. Key challenges faced during the period:

- Advance Licence and Community Coaches' personal financial constraints
- Inability to connect with coaches via the provision of 'face to face' professional development and networking events at National team/ A-League and W-League venues
- Ongoing provision of free webinars to non FCA members

FCA is in partnership discussions with PFA Alumni regarding the transition of their members, who are pursuing coaching, to FCA membership. Of their 250 members a significant number are pursuing roles as either community and/or accredited coaches and services to support these roles are similar to those that they received within the PFA.

FCA is also engaging with the Advance Football Coaching Centre Association (Newcastle) Board regarding their members (160) coming under the banner of FCA as FCA Newcastle as per the Constitution Clause 2 "The association may establish state-based branches of the association or partner with existing state-based coaching associations to act as the state- based branch of the associations.

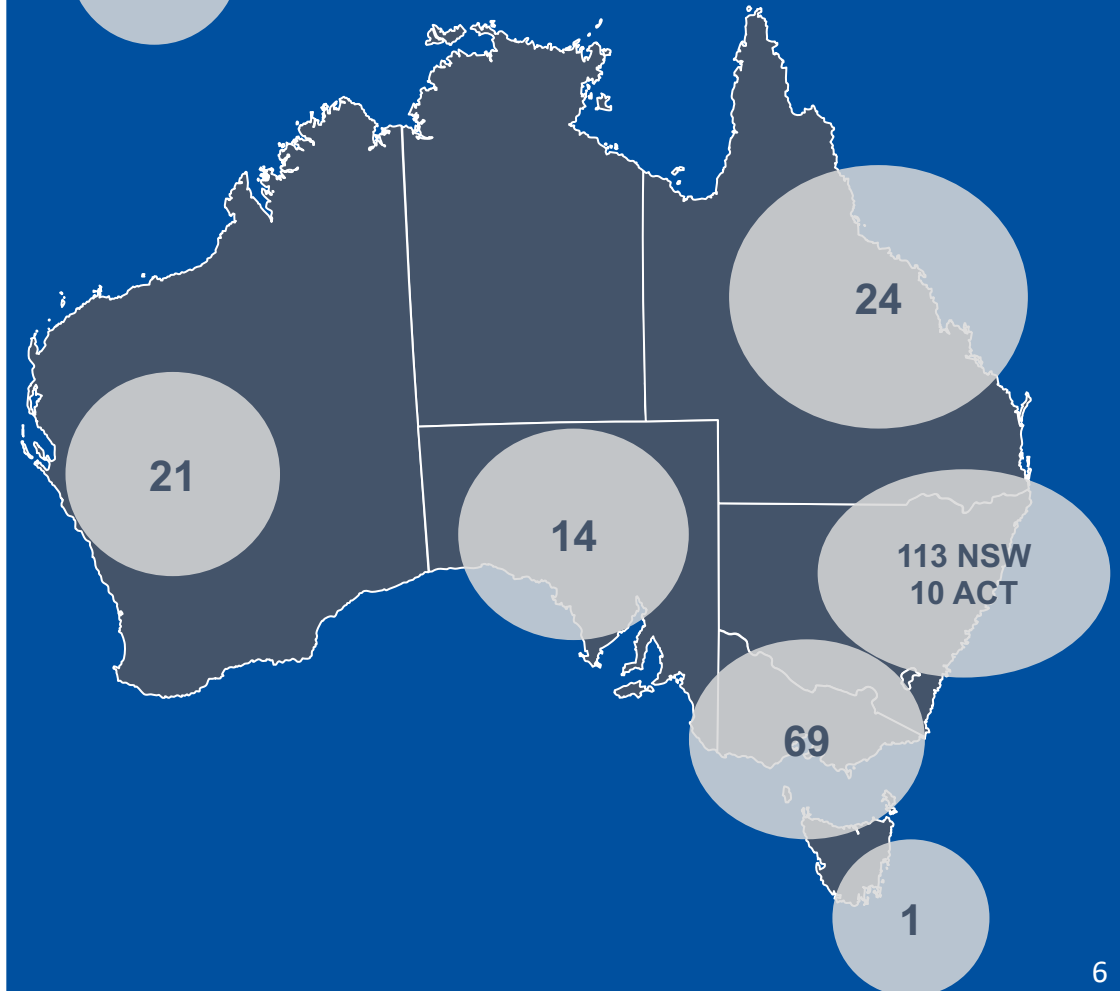
// Continually aiming to improve professional standards, inspiring the coaching community to take responsibility and always seeking to raise the bar. //



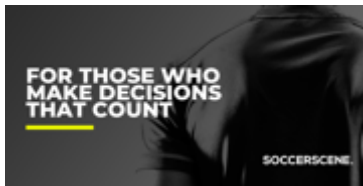
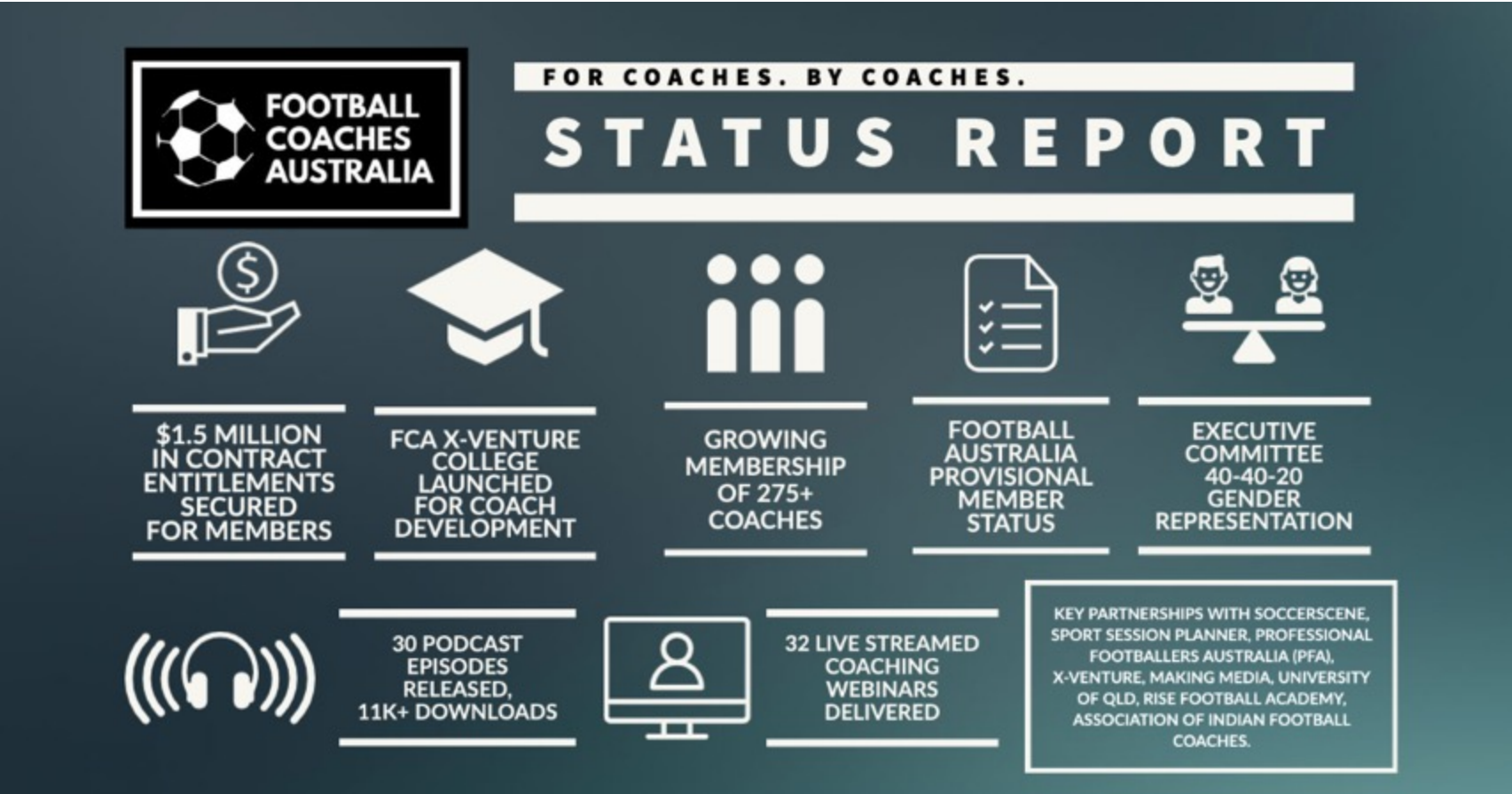
Active Member Figures

3

International



FY21 Key Achievements



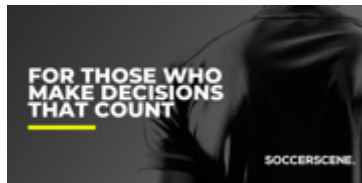
FY21 Key Achievements

GOVERNANCE

- FCA received Football Australia Provisional Membership status at the Football Australia Annual General Meeting in November 2020.
- SoccerScene joined with FCA as our media partner
- Building the foundation of a sustainable business. FCA achieved an increase in Revenue and Profit for FY21. These profits will be reinvested in executing our strategic objectives in FY22 and delivering value to our members.

ADVOCACY

- Successfully represented National team/A-League/W-League and NPL coaches in termination disputes, supported National team/ A-League/ w-League coaches in transition; provided support for coaches in job application and preparation for interviews.
- Continued to support coaches at FIFA Player Status & Fair Work Australia Conciliation/ Arbitration hearings.
- Ongoing advocacy support for coaches in their Agreements disputes with National Premier League Clubs.
- Progressed discussions with Football Australia regarding Standard Contract and independent grievance procedure (National Dispute Resolution Chamber) – led webinar on subject with FA regarding Domestic Transfer Whitepaper.



FY21 Key Achievements

PROFESSIONAL DEVELOPMENT

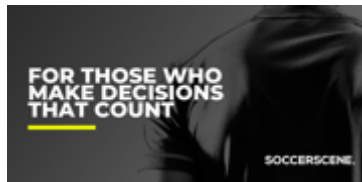
- Launch of the 'The Football Coaching Life' podcast as well as 'live streaming' on FCA Facebook and development of FCA Professional Development Podcasts
- Entered into Partnership Agreement with XVenture to deliver the FCAXV Essential Skills coach professional development program via the virtual world FCAXV College
- Entered into Partnership Agreement with Sport Session Planner to deliver session and program planning professional development for Community and Accredited coaches

DIVERSITY & INCLUSION

- FCA sponsored web survey based on "Understanding women coaches' experiences in football (soccer)"
- FCA partnered with the RISE Football Academy in Coffs Harbour to provide scholarships, professional development & wellbeing support to participants
- Presentation of Women's Football webinars by FCA Women's Football Committee including "Celebrating Women in Sport" and "Addressing Barriers for Women in Coaching"

WELL-BEING

- Within the Memorandum of Understanding with Professional Footballers Australia, provided access for coaches to a national network of psychologists, to support mental health and wellbeing of coaches.





02

ADVOCACY AND SUPPORT

FCA supports members relating to Advocacy in relation to Employment issues

Our key Advocacy and Support highlights:

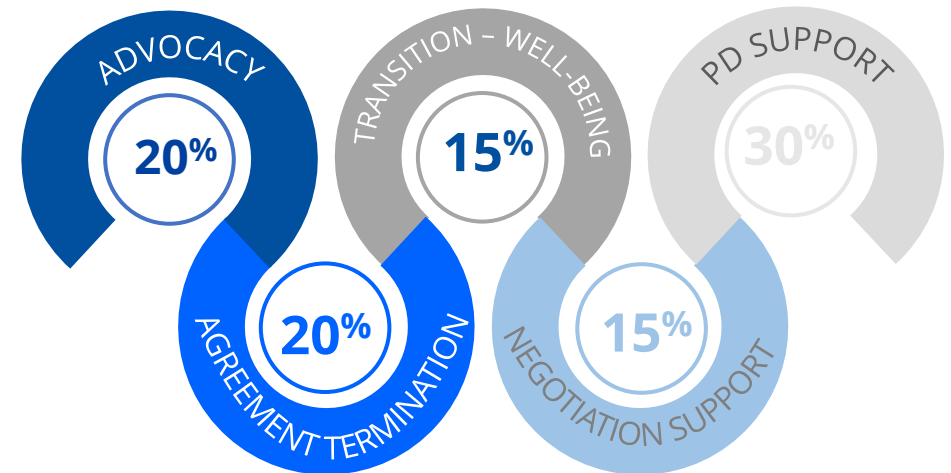
- Legal support in Club/ Federation negotiations regarding employment-related disputes between a coach and a club or member - proceeding cases to FIFA Player Status Committee or to Fair Work Australia (NPL Club disputes)
- Contract negotiations
- Code of Conduct determinations
- Legal support in 'Cease and desist' proceedings against individuals
- Resume preparation and interview skills
- Mental health and wellbeing transition support

“ Unfortunately, as football coaches, it is inevitable that at some stage our position will be terminated....and don't believe the myth that it is simply a results-driven decision. Football Coaches Australia is very supportive of coaches who find themselves in this position and I for one, appreciate the assistance they provided to me in resolving my issues with an A-League Club.

I strongly recommend that all Australian coaches enjoy the support, professional development and other benefits that are provided with FCA membership. ”

Ernie Merrick

Breakdown of member support provided to date





03

PROFESSIONAL DEVELOPMENT

Social Media And Podcast Reach



449

New Followers

11.14k

Post impressions (last 30 days)



2.1k

Twitter Followers

42.1k

Tweet impressions (Last 28 days)



428

New Facebook Followers

55

Facebook posts

408

Engagements (Last 28 days)

26.6K

Number of coaches who have seen the content



13

FCA Existing Podcast Episodes

16

Football Coaching Life Episodes

937

Podcast Downloads

7,541

Podcast Downloads

Delivering unique content for all coaches with a global reach

- FCA continues to lead the way in the future coaching delivery model to improve the quality, accessibility and volume of coach education.
- In FY21 we have extended our social media presence through LinkedIn and through the Football Coaching Life Podcast.
- We leverage our relationship with coaches, tapping into the national coach network to identify the best presenters with content aligned to the FA Coach Expertise Model.
- We are leading remote learning and professional development events during COVID-19 and this has extended our audience through the use of Zoom Conferences, Facebook Live Streaming, dedicated FCA podcasts as well as the Football Coaching Life Podcast.



To date, our audience has been achieved organically without paid advertising and marketing.

THE FOOTBALL COACHING LIFE PODCAST

In FY21:

Coaches tuned into the 16 Football Coaching Life podcast with a global, far reaching audience

7,541 Total podcast downloads including 29% outside of Australia in the last 12 months

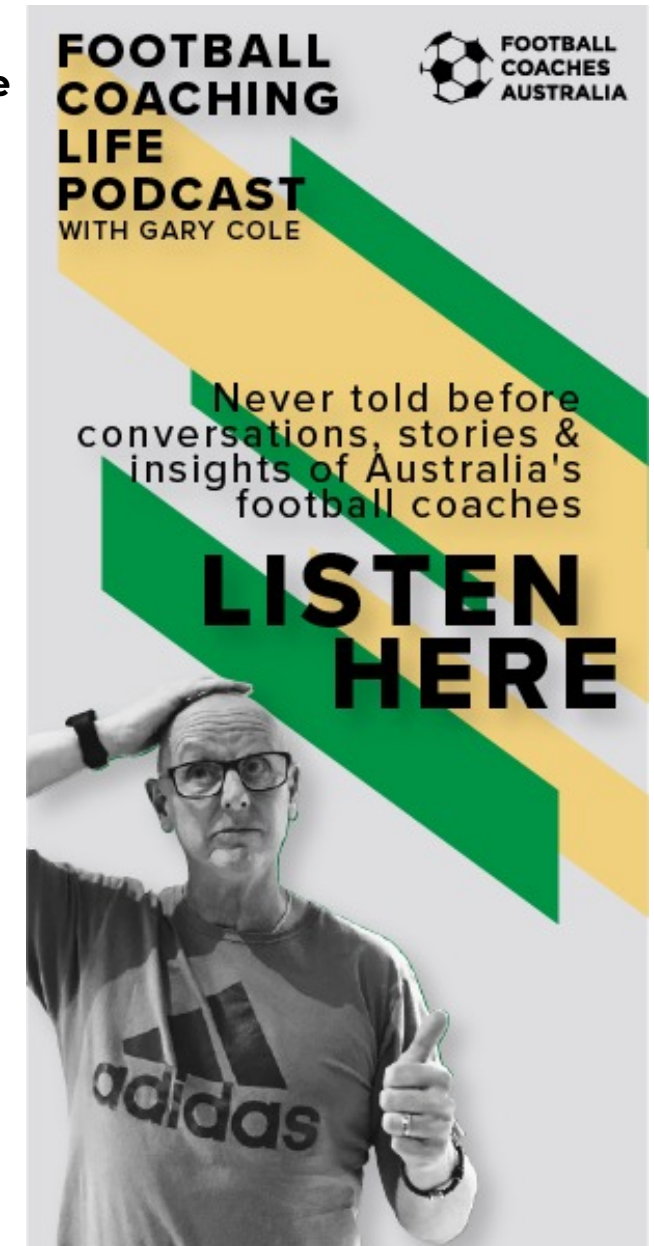
These are the conversations, the stories and the insights of Australian Football coaches.

In February 2021 FCA Executive Committee member Gary Cole began the journey of digging down into the coaching journeys of the men and women who help grow and develop our players and teams.

In the main these stories have not been told.

- | | |
|----------------------|------------------|
| • Season 2 Episode 3 | Zelko Kalac |
| • Season 2 Episode 2 | Vicki Linton |
| • Season 2 Episode 1 | John Kosmina |
| • Season 1 Episode 8 | Joe Montemurro |
| • Season 1 Episode 7 | Tanya Oxtoby |
| • Season 1 Episode 6 | Ernie Merrick |
| • Season 1 Episode 5 | Graham Arnold |
| • Season 1 Episode 4 | Heather Garriock |
| • Season 1 Episode 3 | Ron Smith |
| • Season 1 Episode 2 | Tom Sermanni |
| • Season 1 Episode 1 | Ange Postecoglou |

Note: Not all 16 episodes have been tabled above



FCA XVenture ESSENTIAL SKILLS PROGRAM



In April 2021 Football Coaches Australia, in partnership with XVenture, launched its FCAXV Essential Skills education & professional development program and opened the doors of the FCAXV College.

This global first is a revolutionary new coach education & development program delivered via a rich and engaging virtual world learning experience.

The series of modules aim to develop the 'essential skills' of coaching – Emotional Intelligence, Leadership, Communication, Culture and Resilience. It is filled with contemporary examples from football globally, as well as providing an overview of key research across the five (5) modules.

The modules contain 20 subjects, presented in a variety of fully integrated and multi-media style materials in the form of videos, articles, activities, podcasts and connected tests to confirm understanding of key concepts.

Upon completion of each individual module coaches will receive 30 CPD points from Football Australia, as well as recognition of prior learning from a major Australian University following the conclusion of all five modules.

In keeping with our current times, establishing the course in the virtual world will position FCA as a world leader in the delivery of unique professional development courses for football coaches.

FCA and XVenture introduced the virtual world to coaches and celebrated the new era in coach development and learning, with the holding of the FCA XV Mind Games Cup.

The online VR team-based challenge, designed to test and develop every aspect of leadership and teamwork, was won by the Riversdale Maestros who took out the \$5,000 prizemoney in February 2021.

Coaches receive RPL from a major university following completion of the program

By end of September 2021 150 coaches had registered to complete a FCA XV Essential Skills module and/or full program.



FCA – SPORT SESSION PLANNER

Teaming with Sport Session Planner will enable FCA to connect with community and accredited coaches Australia & world wide.

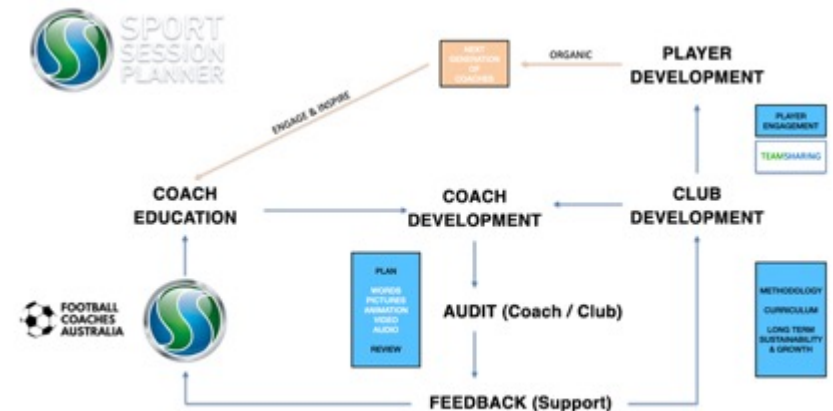
In June 2021 Football Coaches Australia and Sport Session Planner (**SSP**) announced a partnership for the purposes of delivering football coach professional development programs to support coaches in their planning, the delivery of their individual training sessions and annual training programs.

FCA and SSP will partner on the delivery of a jointly developed annual football coach webinar PD curriculum.

FCA member accredited and community coaches, working in similar environments in metropolitan and country football, will conduct the professional development sessions.

Program membership provides coaches with access to the following session libraries:

- (1) their own private individual library,
- (2) the FCA library, where they can save & share with FCA members,
- (3) the Curriculum Library and
- (4) the public SSP library which has over 1 million sessions.





04

MENTAL HEALTH AND WELLBEING



Scheduled follow up FCA/ University of Queensland Research into employment conditions of Australian football coaches will be implemented in September - October 2021



FCA Elite coach Mental Health & Wellbeing Conference to be held in November 2021 in partnership with Macquarie University Centre for Elite Performance, Expertise and Training (CEPET)



Partnering with PFA regarding FCA Member access to National Psychological and Psychiatry Services, providing wellbeing and transition support to coaches when required



Workshops delivered on Contract Negotiations and Taxation and for Financial Management - including Superannuation. Discounted access to PwC Airtax platform.



05

DIVERSITY AND INCLUSION

Addressing the barriers to achieve equality in recruitment, coach support, conditions, attitude and bias.

Developing a model to support our values of gender equity, diversity and inclusion.



- Facilitating a Women's Football Coaches Forum.
- Apply gender lens across all policy documents and framework.
- Achieving gender diversity on the FCA Executive Committee (40% female representation) with Women's Football Subcommittee.
- Advocating for Women in full-time, professional coaching roles including W-League and the Women's National Youth Setup (i.e. Junior Matildas and Young Matildas).
- Advocate for family and care provisions for coaches.
- Advocate for more women in coaching roles across National Premier League, National Youth League and A-League. Breaking down the barriers and attitudes towards Women in coaching roles.
- Development of networking, mentoring and sponsorship programs for women coaches including establishment of a women's mentorship program.
- Supporting female coaches under Member Protection Policy.
- Recruit, select and promote women coaches where possible.
- Work towards preventing gender-based harassment and discrimination, sexual harassment and bullying in all coaching environments .

RISE FOOTBALL ACADEMY

RISE is a fantastic not-for-profit venture based in Coffs Harbour which supports the refugee, Indigenous and less fortunate youth of the region with football as their core and community at their heart.

FCA partnered with the RISE Football Program in Coffs Harbour to provide scholarships, professional development & wellbeing support and a pathway to the Newcastle Jets FC.





06

REPORTS FROM PRESIDENT, VICE PRESIDENT & CEO

FCA President Phil Moss



The past 12 months have, ironically, flown by!

The irony is in the impact the global pandemic has had on “slowing down” our everyday lives with regards the freedom we had become so accustomed to.

But, despite the restrictions & lockdowns that have impacted us all since early last year, Football Coaches Australia has really embraced the crisis as an opportunity to grow & thrive for our members. Put simply, it has been another massive year in the short history of our organisation.

A lot of exceptional people have been working around the clock - in a voluntary capacity – to bring to life the key pillars on which FCA was formed. They include advocacy, wellbeing, professional development, diversity and inclusion as well as governance & commercial aspects of the game.

A lack of “time on the grass” for coaches has actually enabled some real reflection & planning time which will improve what the future looks like - another irony, perhaps.

Having been voted in as a qualifying member of the Football Australia Congress late last year our incredible ExCo & hard-working sub-committees have gone about taking the organisation to the next level.

There are so many relationships & projects we are so proud of - it is therefore impossible to name them all here. But there are a few worthy of special mention.

The FCA XVenture College which houses our FCA XV Essential Skills program is a world first & is rightly starting to gain real traction amongst coaches & leaders, including some who transcend football.

The opportunity to test yourself in a brilliantly designed virtual environment - the brainchild of XVenture CEO/Founder & well-known & respected mental & emotional agility maestro Mike Conway - will, in time, create a global profile for FCA enabling us to assist coaches & leaders in their ongoing professional development for the entirety of the journey.

The associated “Play it Forward” campaign attached to our FCA XV Essential Skills Program is inspirational & allows us to offer the program to less privileged coaches off the back of their peers’ involvement. It is just another example of our determination to be there for all coaches, at all levels of the game.

There is some exceptional work going on around increasing the number - & support - of female coaches, standardised contracts & working conditions for coaches, world-standard tools for coaches via our new & exciting partnership with Sport Session Planner (SSP).

SSP provides access to thousands of sessions that cover all technical, tactical & physical facets of the game.

Highly respected Executive Committee member & former Socceroo Gary Cole has delivered a very special gift to all coaches in the form of his “The Football Coaching Life” podcast series. He has delved into some of the greatest coaching minds this country has ever produced to allow all of us the opportunity to learn from the best & compare notes.

FCA President Phil Moss

FCA has also supported dozens of coaches as they navigate the challenging position of leaving their roles - both by resignation & termination - & I'm really proud to say the vast majority of cases have been resolved in the coach's favour. Progress over perfection but progress nonetheless.

FCA's tireless CEO, Glenn Warry, continues to be the fuel that drives the machine! Glenn's passion for the cause, expertise & efficiency is a genuine inspiration to us all & we are very fortunate to have him on board.

Lastly, to our members. You are the reason we are here & why we do what we do! Continuing to build & strengthen the coaching community both here & abroad is something we are all very passionate about but we need your help to drive larger numbers across our membership. Every member we have strengthens the collective voice we are determined to give coaches as we all work together to take the game forward in Australia.

As I've always said, it is one of the greatest privileges of my professional career to be involved with this organisation & work with such high calibre colleagues. Thank you to everyone who has contributed both directly & indirectly to the success of Football Coaches Australia this past year. It is crucial we take a moment to reflect on what we have achieved collectively before we sharpen our focus again to what lays ahead & the fantastic opportunities to further embed FCA in the Australian & international football ecosystem.

We stand together 'For Coaches, By Coaches'!

Best Regards,

Phil

\$1.5M

Sum of contract entitlements FCA has secured for its members.



11,710

Number of times an FCA Podcast has been downloaded in the last 18 months.

* As at 29 September 2021



FCA Vice – President Heather Garriock



It has been a year of several great achievements for FCA and the team.

The Executive Committee has stayed connected with various different projects throughout the year. I am honored to be part of such a tight group of people wanting the absolute best for the game and coaching,

FCA is very driven one of our FCA pillars is female coaching and proud to have 40/40/20 on our FCA Executive Committee, followed by an inclusive and equitable culture, with women's football at the forefront.

The FCA Women's Football committee is working collaboratively to research, communicate, advocate and contribute to growing female coaching. The fundamental barriers that exist in the women's football is eye opening, and our role is to continue to educate and break down these barriers.

FCA will continue to collaborate with FA, FA Women's Football Council and the respective State Member Federations Women's Football Standing Committees to progress initiatives within FA Guideline to (1) create partnerships to provide a supported pathway for female coaches, including a national female coach mentoring/sponsorship program, leading to (2) increased depth and quality of coaching in the future.

Our Womens Committee members are Aish Ravi and Sarah West who have contributed so much this year to help drive the diversity and inclusion agenda.

FCA has been proactive in initiating female coach webinars, which have evolved since the inaugural webinar.



FOOTBALL COACHES AUSTRALIA

LOOKING TO THE FUTURE

ADDRESSING BARRIERS FOR
WOMEN IN COACHING

**MONDAY 24 MAY, 2021
7:30pm AEST**

HOST	Panel	Panel	Panel	Panel	Panel
HEATHER GARRIOCK FCA VICE PRESIDENT	Aish Ravi FCA EXEC COMMITTEE	Catherine Cannuli WESTERN SYDNEY WANDERERS W LEAGUE ASSISTANT COACH	Ros Moriarty CHAIR FA WOMENS FOOTBALL COUNCIL	Sarah West CANBERRA UNITED W LEAGUE ASSISTANT COACH	Glenn Warry FCA CEO

FCA Vice – President Heather Garriock

There is great hype about Womens Football especially with Australia and New Zealand hosting the Womens World Cup in 2023, this will allow us a greater opportunity to develop, educate and retain coaches for the future.

Creating education support and mentor opportunities both on and off the field will be areas we will be working on go forward, this will allow women coaches to see there is a pathway in community and advanced coaching.

The current COVID situation has enabled FCA to leverage its leadership brand although it has also been extremely difficult for coaches who have been unable to do what they love – that is coach.

Lastly, I have had to step aside as Vice-President of FCA due to be appointed on the Football Australia Board. I would like to sincerely thank the members, the executive committee who work so hard for our coaches,

President Phil Moss you have been an absolute pleasure to work with and most importantly the man the holds the organisation together.

Glenn Warry, you have demonstrated how important collaboration and stakeholder relationships are the key to any successful organisation, in addition to the meaning of resilience and most importantly humility.

Thank you FCA Team it has been a wonderful **three (3)** years.

Best Regards

Heather

The challenges going forward are:

1. Creating revenue through corporate and commercial sponsorships especially for the mentor program.
2. Increasing the membership base and marketing the value FCA has to Advanced License coaches and community coaches.
3. An increased amount of coaches being out of jobs given the current state of the game.



Chief Executive Officer – Glenn Warry



FCA is extremely proud of our key achievements over the past 12 months as outlined in the Annual Report.

FCA will ensure that we continue to pursue our key areas objectives, as per the Congress Review Working Group (CRWG) criteria – commitment, governance, transparency, management and compliance - to ensure coaches gain a 'seat at the table' in November 2022.

Leading up to, and following acceptance as an FA provisional member in November 2020 FCA has maintained a vigilance towards achieving our goals within our key pillars of Advocacy, Professional Development, Wellbeing, Diversity and Inclusion.

Within the Advocacy pillar FCA support has enabled member coaches to secure contract entitlements to the value of \$634 K In the past 12 months and totalling \$1.5M since mid 2018.

The roles of consultant Susanah Ng, in representing Australian coaches at FIFA Player Status Committee, and sport & commercial lawyer Darren Kane's representation of coaches in Australia, have been integral in ensuring that professional football coach contracts are respected.

Coaches will never have to 'walk alone' as FCA provides support with contract negotiations, code of conduct determinations, resume preparation/interview skills and mental health/ wellbeing transition.

The A-L/W-L Head Coaches meetings with FA and APL during the COVID period have been an important FCA initiative, ensuring that coaches are provided an opportunity for an individual and/or collective voice, in contributing intellectually to football decision making, that impacts their head coaching roles.

FCA continued to lead the way during the challenging COVID period in the delivery of CPD webinars for community and accredited coaches. FCA's partnerships with XVenture and Sport Session Planner recognise and support the current and future challenges for community and accredited coaches, and enhance the skills required, in the technological world in which we live and play.

Our partnership with PFA extended our support to coaches by providing access to the National Psychological Support Network.

Our 'Diversity and Inclusion' pillar has seen FCA partnering with the RISE (refugee) football program and John Moriarty Foundation to deliver football, academic and professional development opportunities for the coaches in these programs.

It is critically important that all football bodies are formally working together for the betterment of the game and FCA will continue to collaborate with Football Australia, Member Federations, APL and AAFC.

In FY21 FCA has laid the foundations in building a sustainable business with growth in our revenue and profitability. As a not for profit association, we will look to invest further in advancing our FCA objectives with our partners to best support our members in FY22.

Best Regards

Glenn



07

FINANCIALS

1

In FY21, we noted an increase of \$16,431 (51%) in 'Other Revenue' driven by our strategic partnerships established with XVenture. We generated revenue from new sources through essential skills and sustained membership revenue through COVID-19.

2

A 13% increase in operating expenses noted due to increase in advertising and promotion activities.

Total Increase in net profit of 59% from FY20. These profits will be invested in further enhancing the member value proposition for FY22.

Statement of Profit or Loss For the Year Ended 30 June 2021

Profit and Loss

Football Coaches Australia Inc.
For the year ended 30 June 2021

	2021
Trading Income	
Essential Skills (XVenture)	9,856.93
Event Income	1,674.14
Interest Income	8.19
Memberships	36,804.75
Total Trading Income	48,344.01
Cost of Sales	
Stripe Fees	936.55
Total Cost of Sales	936.55
Gross Profit	47,407.46
Operating Expenses	
Accounting Fees	3,300.00
Advertising & Promotion	4,560.00
Bank Fees	30.00
Bookkeeping	221.65
Consultants	9,126.87
Depreciation	6,204.00
General Expenses	269.85
Insurance	1,443.75
Interest Expense	0.96
IT & Website	4,836.00
Legal expenses	770.00
Subscriptions	4,661.44
Telephone & Internet	58.85
Travel - National	1,303.04
Total Operating Expenses	36,786.41
Net Profit	10,621.05

Statement of Cash Flows For the Year Ended 30 June 2021

Statement of Cash Flows

Football Coaches Australia Inc.
For the year ended 30 June 2021

	2021
Operating Activities	
Receipts from customers	48,344.01
Payments to suppliers and employees	(37,451.95)
Net Cash Flows from Operating Activities	10,892.06
Investing Activities	
Proceeds from sale of property, plant and equipment	6,204.00
Payment for property, plant and equipment	(6,204.00)
Net Cash Flows from Investing Activities	-
Net Cash Flows	10,892.06
Cash and Cash Equivalents	
Cash and cash equivalents at beginning of period	16,176.56
Net change in cash for period	10,892.06
Cash and cash equivalents at end of period	27,068.62

Statement of Financial Position As at 30 June 2020

Balance Sheet

Football Coaches Australia Inc.
As at 30 June 2021

	30 JUN 2021
Assets	
Bank	
Football Coaches Australia Inc	25,342.30
Mastercard Account	747.35
Paypal Account	0.82
Stripe AUD	978.15
Total Bank	27,068.62
Fixed Assets	
Website Development	6,204.00
Less Accumulated Depreciation Website Development	(6,204.00)
Total Fixed Assets	-
Total Assets	27,068.62
Liabilities	
Current Liabilities	
Accounts Payable	271.01
Total Current Liabilities	271.01
Total Liabilities	271.01
Net Assets	26,797.61
Equity	
Current Year Earnings	10,621.05
Retained Earnings	16,176.56
Total Equity	26,797.61



08

ACKNOWLEDGMENTS

Acknowledgements

XVenture

We sincerely thank Founder/CEO Mike Conway, Director/COO Daniela Kraus and the XVenture team for their incredible vision, experience and expertise in delivering the FCA XV College and FCA XV Essential Skills program.

Sport Session Planner

FCA also partnered with Sport Session Planner led by founder Magnus Alford and Head of Australasia James Robinson. FCA-SSP will support coaches with their program and training session planning, match preparation, player evaluation and reporting system tool to connect our coaching communities Australia wide.

SoccerScene

We thank our media partner SoccerScene, driven by Stace Ioannidis, journalist Matthew Badrov and designer Chris O'Flynn for promoting our media releases and 'The Football Coaching Life' podcasts.

Making Media

FCA's 'The Football Coaching Life' podcasts hosted by FCA Executive Committee member Gary Cole, in partnership with Making Media's Ralph Barba, has extended our worldwide reach. The storytelling expertise of 'Gazza', and the metrics being achieved by the podcast, places it as a leading sport podcast in Australia.

PFA

Our partnership with PFA extended our support to coaches by providing access to the National Psychological Support Network, overseen by Michael Inglis, the Mind Room. We value our stakeholder relationship with PFA Co-CEO's Beau Busch and Kate Gill and PFA Alumni leaders Jonny McKain and Robbie Gaspar.

Football Australia

We thank FA Coach Development Co-Ordinator Matt Rootsey for his ongoing weekly support in delivering the FCA News content on the FA News platform.

A-League and W-League (2020-21) & APL (2021)

We thank APL Managing Director Danny Townsend, APL Commissioner, Greg O'Rourke and Deputy Commissioner, Professional Leagues Tracey Scott for their support of the A/L and W/L head coach meetings.

Newcastle Jets

FCA thanks Newcastle Jets FC for aligning with the RISE program - the personal link with Jets management, coaches and players provided the youth with some amazing football experiences during the 2020/21 season.

Association of Indian Football Coaches

FCA's ongoing partnership with Association of Indian Football Coaches will flourish, leading to significant joint projects in Asia, which have currently been delayed due to COVID. Out thanks to AIFC Director Mr Dinesh Nair.

EXCO

The leadership and guidance of President Phil Moss and Vice President Heather Garriock has been exemplary in developing a values led organisation, setting frameworks and standards which reflect the importance of the role that football coaches play in this great game.

Non-member Executives Karen Grega, Nick Rosamilia and Brad Crismale, along with consultant Duncan Tweed, have contributed to the ongoing development of all governance structure requirements of our Association. FCA also wishes to recognise the important contribution that retiring committee member Ian Greener has made to football and coaching in his long career as a leader, coach and educator.

FCA has sought to recruit and attract committed and talented football coaches, with the required expertise and experience, onto our Executive Committee – as an organisation we were extremely proud of Belinda Wilson's appointment as Senior Technical Development Manager at FIFA in December 2020 and to provide Aish Ravi the opportunity to join our Executive Committee.

FCA provided support for Aish to engage with coaches in pursuing her PhD thesis "Understanding Women Coaches Experiences in football" which involved over 180+ coaches completing the survey and one on one interviews with 50 coaches.

Along with Vice-President Heather Garriock, and Sarah West, our Women's Football Committee has prioritised the delivery of webinars "Addressing barriers for Women in Coaching" and "Celebrating Women in Sport". We look forward to collaborating with Football Australia on its Coach Education Strategic Plan for FIFA Legacy '23 and working with other football partners to support women coaches with appropriate strategies.

Thank you