



14 DECEMBER 2019:

1-DAY COURSE GRASSROOTS COACHING

15 DECEMBER 2019:

1-DAY COURSE FOOTBALL BRAINING

THE KING'S SCHOOL • SYDNEY

PLAYERS DESERVE BETTER COACHES



ABOUT THE GRASSROOTS COACHING COURSE

This 1-Day Grassroots Coaching Course (Module 1) has been created to help community, social, and amateur level coaches working in all age groups plan their training sessions and anticipate on external factors. The course will be presented for the first time in Sydney.

At grassroots level coaches often face challenges such as players who dribble too much, who do not coach each other enough, who have a wide range of skill and fitness levels, etc. These coaches often have to manage limited facilities and training opportunities, low numbers at training as well as limited time and space on the pitch.

After finishing this introduction to Grassroots Football Coaching, you will be eligible to attend Modules 2 and 3 which are being planned to be made available in 2020, where you will be able to go into even greater detail, including areas such as including goalkeepers, match day coaching, player retention, grading teams, only having a short pre-season and no flexibility with your training schedule, as well as preventing injuries while also pushing players to work harder. You may also wish to attend the Football Coach Evolution Basic Course with Raymond Verheijen.





ABOUT EUGENE LAWRENZ

Eugene has been coaching at all different levels of the game for over a decade within the ACT, Victoria and NSW, including NTC/State teams, NPL and Community clubs, and various academy programs. He is an FFA A Licence holder, and was the Head Coach of the FFV State Futsal Program from 2012 to 2014, before most recently being the Boys First Team Coach at Wesley College in Melbourne from 2016 until 2018.

As a Coach Educator, Eugene has delivered approximately 250 courses and workshops, and has been Technical Director at several large clubs. Currently he is the Community Coach Development Manager at Manly Warringah Football Association in Sydney. With the Grassroots Coaching Project, Eugene hopes to compliment and add to the coach education currently available in Australia.

**“ THE CONCEPTS WERE PRESENTED
IN A MANNER THAT WILL BENEFIT
MY PLAYERS. ”**



ABOUT THE FOOTBALL BRAINING COURSE

In this 1-day Football Braining course (module 1) you will be presented the football specific psychology concept. In particular, you will receive communicative tools to be more precise and to-the-point when coaching the psychological aspect in football.

You will also get coaching tools to increase the demands within football exercises and to overload (the brain of) your players. You will learn how to apply the latest brain science in football training at all levels and age groups.

After finishing this Football Braining course you will be eligible to apply for the FCE International Education Pathway and in particular for the Level 1 course Football Braining Experience. This annual 5-day course will take place in Lisbon, Portugal with 20 coaches from around the world.

“ WITHIN 24 HRS AFTER THE COURSE I WAS ALREADY COACHING WITH A DIFFERENT PERSPECTIVE. ”





ABOUT RAYMOND VERHEIJEN

In 2002, Raymond Verheijen was involved with the Korean National Team reaching the World Cup semi final. His 'power program' developed one of the fittest teams in the history of the game. He was also involved with Korea during the World Cup 2010 in South Africa. As a youth player Raymond Verheijen (1971) was part of the famous Dutch Youth Academy structure. Unfortunately, the dream of a professional career ended as a chronic injury forced him to retire at the young age of 18. This disadvantage became an advantage as Verheijen started his coaching career at the age of 19. He studied Exercise Physiology and Sport Psychology at the Free University Amsterdam and completed his Masters Degrees in 1995. In 1995, Verheijen developed his Masters thesis into the book 'Conditioning for Soccer' which became the coach education book of the Dutch FA (KNVB) in 1997. Verheijen became a pro-licence instructor at the Dutch FA in 1998. In 2014, Verheijen published the best-selling book 'Football Periodisation'. More than 30.000 copies have been sold worldwide. Verheijen has been involved as an assistant or consultant in 4 World Cups and 4 EURO's and with several European top clubs like FC Barcelona, Chelsea and Manchester City.



1-DAY GRASSROOTS COACHING COURSE BY EUGENE LAWRENZ

09:00 – 10:15am Universal Football Reference

10:15 – 10:30am Coffee break

10:30 – 11:45pm Developing Communication

11:45 – 12:45pm Lunch

12:45 – 02:00pm Developing Decision Making and Execution of Decisions

02:00 – 02:15pm Coffee break

02:15 – 03:30pm Developing Fitness



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DECEMBER 2019

1-DAY FOOTBALL BRAINING COURSE BY RAYMOND VERHEIJEN

09:00 – 10:30am Universal Football Thinking Reference

10:30 – 11:00am Coffee break

11:00 – 12:30pm Football Thinking Characteristics

12:30 – 01:30pm Lunch

01:30 – 03:00pm Overloading the Football Brain

03:00 – 03:30pm Coffee break

03:30 – 05:00pm Coaching Football Thinking



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DECEMBER 2019



FOOTBALL COACHES AUSTRALIA SUPPORT PARTNER OF FCE

Football Coaches Australia is a support partner of the Football Coach Evolution (FCE) programs. Football Coaches Australia members will receive a 40 AUD discount for each of the two courses.



FFA ADVANCED COACHING LICENCE RE-VALIDATION

The Football Braining course delivered by Raymond Verheijen has been approved as a PD program for FFA Advanced Coaching Licence Re-Validation. Coaches will receive thirty (30) Continuing PD points - in line with the new AFC Coaching Convention.

The FCE Grassroots Coaching course delivered by Eugene Lawrenz has not been attributed FFA Coaching Licence Re-Validation Continuing PD points.



DELEGATE FEE

SATURDAY 14 DECEMBER: 1-DAY GRASSROOTS COACHING COURSE

Delegate fee: **149 AUD** Early bird: **119 AUD***

Members of Football Coaches Australia: **109 AUD**

SUNDAY 15 DECEMBER: 1-DAY FOOTBALL BRAINING COURSE

Delegate fee: **199 AUD** Early bird: **169 AUD***

Members of Football Coaches Australia: **159 AUD**

SAT/SUN 14-15 DEC: 2-DAY COURSE

Delegate fee: **319 AUD** Early bird: **289 AUD***

Members of Football Coaches Australia: **269 AUD**

** The early bird cut-off date is November 1, 2019*

This delegate fee includes the course, certificate, lunch, mid-morning and mid-afternoon coffee breaks.

REGISTRATION

To register for this course you can send an email to info@fcevolution.com

VENUE

The course will take place at:

The King's School

87-129 Pennant Hills Rd,

North Parramatta NSW 2151.



INTERNATIONAL PATHWAY



TERMS & CONDITIONS 1-DAY COURSE

PRACTICE WHAT YOU PREACH

By registering for this course the delegate confirms he or she will arrive in time before the start of the course and will not depart any earlier than the closure of the course on the final course day. During the course delegates will have the same professional behavior just like they expect from their players on a daily basis.

DRESSING ROOM LEARNING ENVIRONMENT

As a coach you take your players outside their comfort zone to allow them to improve. You create uncomfortable and challenging situations for your players and you expect them to deal with it. This is what we call overload. Raymond Verheijen is well-known for applying this exact same principle when educating coaches. So, this course will not be your normal comfortable coaching course. Raymond will create his famous challenging and uncomfortable 'dressing room' environment to help you accelerate your development as a coach. Please only register if you are ready to challenge yourself.

CANCELLATION AND REFUND

The course fee is non-refundable after registration and payment.

LIMITATIONS OF LIABILITY

On behalf of yourself, you hereby acknowledge and accept that neither Football Coach Evolution nor its Affiliates shall be liable or responsible to you (or anyone claiming through you) for any indirect, incidental, consequential, special, exemplary, punitive or other damages under any legal or equitable theory (including without limitation, contract, tort negligence, strict liability, statute, regulation, rule or other theory) arising out of or relating in any way to the Course or any Service and/or any recommendation, news, information or other content, product or service received or obtained through the Course or any Service, including without limitation any service, product or content from any third party service provided. Your sole remedy for dissatisfaction with the Course or any Service is to stop using it.

