

Spring Issue 1, 2019

www.footballcoachesaus.org.au

## FCA CONTACTS

**President:** Phil Moss

**Vice President:** Heather Garriock **Executive Committee Members:** 

Karen Grega, Nicholas Rosamilia, Brad Crismale, Gary Cole, Sarah West, Belinda Wilson, Jamie Harnwell, Ian Greener

**CEO:** Glenn Warry

Commercial Director: Troy Bingham
Advisors: James Kitching Sports
Email: info@footballcoachesaus.org.au



CLICK HERE TO BECOME AN FCA MEMBER

# MASITA JOIN FCA AS APPAREL SPONSOR

FCA and Masita have teamed up to support football coaches and football coach professional development across Australia – our vision is to 'inspire every football coach to become a member with FCA for life'.



The three year agreement sees Masita support FCA member packages and with branded apparel and equipment for staff and coach 'educators'.

Masita and FCA will together roll out an online store exclusively for football coaches, featuring clothing, equipment and electronics – everything that the modern day coach requires, at exclusively discounted prices.

FCA Commercial Director Troy Bingham said "This is only the first step for FCA to bring added value and benefits to the 30,000 plus Advanced and community registered coaches across Australia. Masita is an international football brand that has a growing footprint in Australia, who are providing outstanding football specific products. We will work together to leverage the relationship at our national coach workshops, PD days and through our extensive online program to keep coaches informed and benefitting from being an FCA member".

Football Coaches Australia & Masita will release a media statement later this week regarding our partnership.



## FCA Executive Committee 2019-21

FCA Exco held its first FCA Executive Committee meeting on August 21 for the 2019-2021 term.

FCA welcomed new committee members Gary Cole, Sarah West, Belinda Wilson and Ian Greener. FCA thanks Rae Dower, Mel Andreatta, Kelly Cross, Andrew Clark and for their significant contribution as ExCO members over the past 12 months.

In accordance with the FCA Constitution, the FCA Exco appointed three independent members to the Exco for the term: Karen Grega; Nicholas Rosamilia; and Brad Crismale. The FCA Exco also appointed its Member, Heather Garriock, to the vacant position of Vice President.

As such, the FCA Exco for the term 2019-2021 is:

President Vice President Members Phil Moss
Heather Garriock
Karen Grega
Nicholas Rosamilia
Brad Crismale
Gary Cole
Sarah West
Belinda Wilson
Jamie Harnwell

Ian Greener







Nicholas Rosamilia



**Brad Crismale** 

Brief Executive Committee biographies can be viewed here on the FCA website (link).

## FCA Ambassadors

FCA is liaising with a number of FCA member coaches to represent our organisation as Ambassadors.

As FCA continues to develop as an organisation we are pursuing unique opportunities to support our professional and community coach members in advocacy, professional development areas and during transition.

The FCA Ambassador will participate in mutually agreed selected roles from the following:

- Being recognised as a FCA Ambassador
- Promoting the reputation of FCA in Australia and on the world stage when opportunity arises
- Where appropriate, being an advocate for FCA issues
- Delivering unique FCA PD events under the FCA banner
- Delivering FCA online coach education sessions i.e. Proposed FCA Zoom education and webinars
- Being guest panellist at FCA Pop Up Corporate Events
- Registering for future FCA Speakers Bureau

To avoid any potential conflict the FCA Ambassadors will not currently be employed by FFA National teams or HAL/WWL teams. FCA looks forward to making an announcement in the near future regarding this initiative.



# FCA membership now provides members with over \$200 value with free access to MyPersonalFootballCoach

Football Coaches Australia is committed to supporting the professional development of Advanced licenced coaches AND community coaches.

We have received strong feedback from community and NPL level coaches for ongoing access to session plans, the latest drills, professional level and international footballs latest trends. With MPFC you will have access to all of this and more. FCA will be supplementing this international platform with local Australian coaching content from top quality professional and community coaches on an ongoing basis.

This gives FCA members access to the best of both worlds and a platform to keep updated, watch and learn new technical and tactical sessions and engage more deeply.



MyPersonalFootballCoach is a football education platform – FCA will provide free access to this platform for all advanced coach and community coach members delivering:

- Access to elite technical video library which has 100s of comprehensive videos that can be filtered by different categories
- Weekly training drills & Multiple outcome practices
- Latest skill combination/challenges for players
- Available on both Android and iOS

Annual membership to FCA MyPersonalFootballCoach is normally worth over \$200 AUD.

MyPersonalFootballCoach will be launched to members in first week of October.

## **FCA Commercial Director**

FCA recently appointed Troy Bingham as the (pro-bono) FCA Commercial Director driving commercial partnerships and memberships. We welcome Troy and thank him for his support in the development of FCA.

Troy's brief biography can be viewed here on the FCA website (link).



## **FCA Sub Committees**

The purpose of FCA Sub Committees is to assist the FCA Executive Committee (ExCo) in fulfilling its strategic responsibilities as they relate to its operations. The Sub Committees are to advise the FCA Executive Committee on strategic matters relating to Football coaches and coaching. The primary role of the Sub Committees is to act in an advisory capacity on matters that may include, but are not necessarily limited to, the following:

- Ensuring that FCA is implementing best practice policies and procedures
- Assisting in development of operational policies and programs
- Reviewing and providing advice and feedback to the Executive Committee
- Assisting in ensuring compliance with national policies
- Providing advice on any potential commercial agreements and/or activities that may impact on football coaches

The FCA Executive Committee (ExCo) has established the following sub-committees and delegated them with advisory powers within the following strategic areas:

- Commercial Strategy and Marketing
- Professional Coaches
- Advocacy and Governance
- Technical and Development
- Mental Health and Wellbeing / Research

Members of the FCA ExCo will Chair the respective Sub Committees.

## FCA / University of Queensland (UQ) Survey

Football Coaches Australia (FCA) has partnered with University of Queensland (UQ) to undertake independent research around the well-being of football coaches in Australia.

This first survey implemented by UQ was designed to capture information around the working environments of licensed coaches registered with Football Federation Australia.



The information collected from this survey will be used to identify strategies to provide support to Advanced licensed football coaches. UQ received 347 responses from Advance Licence coaches - at this stage (170 FCA members and 177 non-members).

#### Other points of interest:

- Male 94% and Female 6%
- Education: 32% secondary, 37% tertiary and 32% with postgraduate qualifications
- Coaching accreditation: pro-license 4.89%; A License 15.52%; B License 40.23% and C License 39.37%
- Role: Head Coach 61%; Technical Director 22%; Assistant Coach 13%; Other roles (Goalkeeper coach, S & C, Performance Analysis) 4%

UQ will produce a Advance Coach employment conditions report based on the survey response data.





## FCA Professional Development Calendar

FCA is currently in discussion with stakeholders to finalise its 2019/20 Professional development calendar.

#### 1. Proposal - FCA / HAL Coach PD events

In partnership with Hyundai A-League (& W-League) coaches and clubs FCA is seeking to conduct professional development events with respective HAL and WWL teams.

In late 2018 and early 2019 Football Coaches Australia, in partnership with FFA National Teams (Socceroos and Matildas Coaches), delivered unique (one day) professional development events for Advanced Licence football coaches. Over 80 coaches attended each event.

It is a FCA objective to deliver similar events, in close collaboration with Hyundai A-League and W-League coaches and Clubs, during season 2019/20 and provide an opportunity for NPL and community coaches to actively engage in a HAL/WWL (high performance) Club experience (1/2 day or full day PD event).

FCA is currently in liaison with HAL coaches and Club's to deliver these respective HAL PD events in the week leading into, or the weekend of, one of their HAL Club byes.

#### 2. State Football Member Federations

FCA is liaising with State Football Federations Technical Directors, regarding the FCA presentation to attending coaches, at their respective annual state coaching conferences being held in November / December 2019.

#### Click here to view the outline of the FNSW session (link)

The theme of the FCA 2019 presentation will relate to the findings of the recently implemented independent survey, conducted by University of Queensland around the working environments of football coaches in Australia (Refer Newsletter article).

The information collected from this survey will assist FCA strategies which provide advocacy, professional development and wellbeing support to licensed football coaches.

Standard contracts and an independent grievance procedure are integral to this support.

This session will outline these important FCA strategies for your benefit.





## FCA Professional Development Calendar (continued)

#### 3. Links with overseas Coach Associations

FCA is confident of formalising links with League Managers Association and the Association of Indian Football Coaches in the near future and look forward to making announcement to confirm these partnerships.

#### **4. Upcoming FCA Professional Development events**

Football Coaches Australia/Club Marconi/Borussia Dortmund Professional Development Event "Developing your own players – high performance youth development"

Date: Tuesday 15 October 2019

**Time:** 5.45pm – 8.15pm

Venue: Club Marconi, 121 – 133 Prairie Vale Road, Bossley Park NSW 2176

Cost: \$60 per coach attendee – FCA Eventbrite invitation will be sent out later this week







### **Creating Experts: The Science of Training**

4th Annual Conference of Macquarie University's Centre for Elite Performance, Expertise, and Training MACQUARIE UNIVERSITY, NOVEMBER 7-8, 2019

**Expertise** is essential to the performance of many activities. But what are the best practices for developing and maintaining expertise? How can a scientific understanding of human cognitive and perceptual functioning inform these practices? What modern training methods and technologies, including artificial intelligence technologies, can help advance expertise training in the future? How do communities of practice, in specific cultural settings, sustain performance over time?

Macquarie University's 4th Annual Conference of the Centre for Elite Performance, Expertise and Training will explore these questions across a wide range of behavioural contexts; from the training of resilience in high stakes military and sports contexts, to skills training and execution in the performing arts, to social and perceptual-motor skills training for everyday human interaction.

Ideal for academics, business leaders and those interested in elite-level performance and training, this conference will explore how existing and future methods of expertise development and training can be applied across a wide range of Behavioural contexts.

This year the conference will be held at the MGSM Executive Hotel and Conference Centre, 1 Management Drive, Macquarie University, NSW, Australia (link).

FREE registration is due 5pm Friday, October 4 and can be completed here (link)

**CEPET Annual Conference website (link)** 







## Recent FCA Professional Development

FCA partner with Ron Smith ('On the Attack - A Goal Scoring Analysis')





Ron Smith delivered his first Professional Development seminar under the FCA banner @ ACU Brisbane last Thursday 19 September - 'On the Attack - A Goal Scoring Analysis – FIFA Men's and Women's World Cups'.

Thanks to FCA member Paul Edwards on his efforts in organising this workshop. There were 50+ attendees and FCA will join with Ron to deliver more sessions in other States.

Utilising his compiled data Ron analyses the Men's and Women's World Cups and how Australia's performances compare with other teams.

#### The session focusses on:

- In the modern game how do teams score and create chances on regaining possession in each third of the field and, in particular, the final third
- Whats the evidence?
- How can we use it?
- What are the implications for session design and practice?

This workshop provides coaches with a unique opportunity to come together and discuss this exciting area of the game. For Advanced Licence re-validation purposes the workshop provides attendees with 10 CPD points.



# National Second Division Steering Committee (NSDSC)

Football Coaches Australia (FCA) has undertaken a significant amount of work in the two years since formation, with coaches at National Premier Leagues (NPL) level, regarding advocacy services in contract negotiation and disputes.

This has identified several core issues which are evident in every Member Federation competition.

Pertinently, the two years has demonstrated – as is also evident for A-League and W-League level coaches - that NPL level coaches and below, to date, have had zero direct or indirect input into the regulatory, strategic, or governance framework of the competitions in which they participate. It is imperative that this same error is not made in the formation of the National Second Division.

The NSD Steering Committee is chaired by a FFA Board member and is comprised of representatives from Member Federations (2 representatives); Professional Footballers Australia (1 representative); Women's Football Council (1 representative – who is an employee of a club that is a member of the Australian Professional Football Coaches Association); and the Association of Australian Football Clubs (2 representatives).

FCA (on behalf of Australian licensed football coaches) have been liaising with FFA to be afforded the same opportunity as all other Members of FFA and be provided direct input in to the regulatory, strategic, and governance framework of the NSD through representation on the NSD Steering Committee.

#### FCA President Phil Moss has stated:

"Right from the outset FCA has been determined to be part of the solution for Football in this country. It's what drives us every day!

"As a (Qualifying) Member of FFA and as a matter of importance for the future of Australian football governance, th opportunity to be included on the NSDSC is a natural fit & I applaud Remo Nogarotto & the FFA Board for offering coaches a seat at the table.

"We've had some very positive talks with Remo over the past few months & he is very clear in his recognition of FCA & our importance to the football landscape in Australia as we look to take the game forward.

"I'm delighted to announce that FCA ExCo member Gary Cole will represent us on the NSDSC.



"Gary's experience as a player, coach & administrator at all levels of the game make him the natural choice to have a significant impact as the NSD is brought to life."



## FOOTBALL COACHES AUSTRALIA MEMBERSHIP

Football Coaches Australia website has been established to 'Join Us' via online FCA membership registration and payment

#### Membership benefits include:

#### **Professional**

- Pro-active advocacy services in contract negotiation and disputes
- Support of FCA regarding ongoing advocacy of standard
- contracts and grievance procedure for coaches
- Free FCA apparel FCA Polo and Hat
- Access to discounted FCA sponsor gear and equipment
- Access to Advance Licence Re-Validation CPD recognised programs
- Free access to MyPersonalFootballCoach platform worth over \$ 200 p.a

### Community

- Free FCA apparel (FCA Polo and Hat)
- Access to discounted FCA sponsor gear and equipment
- Free access to MyPersonalFootballCoach platform worth over \$ 200 p.a
- Community Coach CPD and networking opportunities

Review current membership benefits and fees (link)

#### Please note you can claim a tax deduction for:

- Union fees
- Subscriptions to trade, business or professional associations

Click here for more information (link)









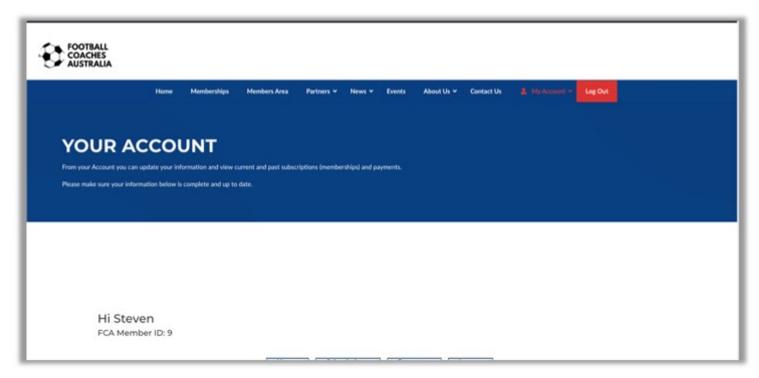


**NOTE: 2018-19 members sign up as Existing members** 



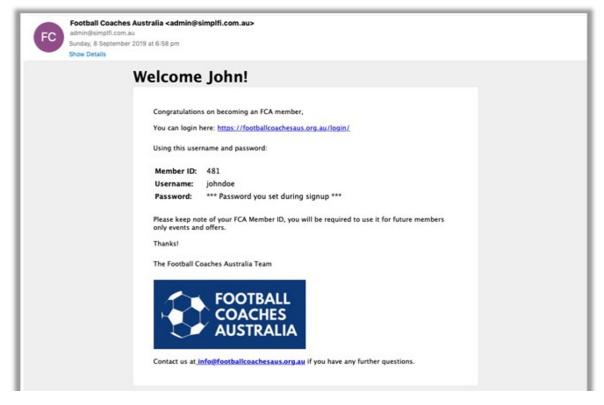
## FCA MEMBERSHIP AND ACCOUNTS

Current FCA Members can now access their membership ID by logging onto to Your Account page - https://footballcoachesaus.org.au/account/



#### **Future FCA Members**

Future FCA Members will receive the following welcome including your membership number.





## **Business partners**







Do you have a football related product or service you would like to promote? Football coaches have a big influence on decisions at their club or academy when it comes to purchasing equipment and using services. Advertise with the FCA business directory and get your product in front of thousands of coaches across Australia.

## **Commercial partners**



Support the FCA cause by sponsoring the association. Sponsors get access to member promotions, branding on FCA material, opportunities to talk at FCA events and numerous other communication and branding options.

To advertise with FCA or become an FCA sponsor, contact Troy on:

E: troy@footballcoachesaus.org.au or M: 0408723355

## Keep up to date with the latest FCA initiatives



www.footballcoachesaus.org.au



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